News

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New Super PAC Looking for America Joins the 2024 Political Fray

Orlando, FL (Mar. 25)—A new Super PAC, Looking for America, was launched today. It asks where the American dream has gone, what it was, and what it can be despite the political chaos plaguing Washington and many state capitals around the nation.

Inspired by two hit songs touching on a similar theme, the nonpartisan super PAC is focused on better understanding and encouraging those among our elected officials and candidates working to preserve the American dream and holding accountable those allowing the American dream to falter. The two songs are Simon and Garfunkel's iconic "America" and Lana Del Rey's "Looking for America."

"Americans of all walks of life, regardless of political party affiliation, are asking the same questions we are," says Ben Everidge, co-founder and chair of the Super PAC. "They are asking where the America we know and love disappeared to and how we get it back now!

"People across this nation are tired of the walk not matching the talk when it comes to empty, hollow promises by our elected officials to do good for our nation," Everidge explained. "They want action, they want it now, and they want it to benefit as many Americans as possible. Our group is here to shine a bright light on what that will take in 21st century America."

Super PACs are independent expenditure-only committees that are permitted to raise unlimited sums of money from individuals, corporations, unions, and associations and then spend unlimited sums to advocate for or against political candidates openly. Super PACs are prohibited by law from donating money directly to political candidates.

Super PAC spending cannot be coordinated with that of any candidate to whom it may benefit. Super PACs must report their donors to the Federal Election Commission (FEC) monthly or semiannually in off-election years and monthly in election years. OpenSecrets, a nonpartisan, independent nonprofit research group tracking money in U.S. politics and its effect on elections and public policy, reports that as of late March 2024, more than 2,000 groups organized as super PACs. In the 2021-2022 election cycle, Super PACs reported total receipts of \$1,062,955,585 and total independent expenditures of \$280,913,502.

"In addition to independently supporting or opposing elected officials and candidates on this central question," Everidge continued, "the Looking for America Super PAC is producing a podcast that will feature many of the questions we are encountering and what those questions mean for mainstream Americans.

"We all need to have a detailed discussion about what America means to each of us and what it will take to preserve and nurture that ideal for today and generations to come," Everidge added.

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